

Dear valued clients,

I hope this letter finds you in good health and high spirits. First and foremost, I want to express my sincere gratitude to each and every one of you for your unwavering support and patronage over the past 10 years. Your trust and loyalty have played a significant role in helping us establish an excellent brand and deliver exceptional service as the leading Limo Service in the Miami area.

Like every industry, we have both good news and challenges to address. Allow me to begin with the good news: we are proud to inform you that we continue to provide an excellent service, maintaining a fleet of new and clean vehicles operated by professional drivers who are dedicated to ensuring your comfort and safety. Your satisfaction remains our top priority.

However, I must also bring to your attention a concerning issue that has emerged in the Miami area. We have witnessed an alarming increase in websites that present themselves as legitimate limousine companies, yet operate without the necessary county permits, inspections, and proper commercial insurance. This poses a significant threat not only to our business, but also to the safety and well-being of our valued clients.

Over the past 10 years, the cost of commercial-for-hire insurance in Florida has soared by over 900%. In addition, we have also experienced substantial increases in fuel costs, vehicle expenses, and city permits. Unfortunately, these rising costs compel us to make adjustments to our prices in order to maintain our commitment to excellence and ensure the sustainability of our operations. It is disheartening to witness the unfair competition posed by these websites, offering services at unbelievably low prices that fail to cover the operational costs involved.

Therefore, we strongly advise our clients to exercise utmost caution when encountering deals that appear too good to be true. Such offers often indicate the involvement of companies that operate illegally and fail to meet the necessary legal and safety requirements. Your safety and satisfaction are of utmost importance to us, and we want to ensure that you choose a reputable and lawful limousine service provider.

Furthermore, I feel compelled to address the issue of so-called Worldwide Brands that contract services and then farm them out to local drivers whom they have never met before. This practice not only undermines the integrity of our industry, but it also compromises the quality and reliability of the services provided. We urge you to be discerning and vigilant when selecting a limousine

service, ensuring that you choose a company that operates with honesty, transparency, and legality.

Once again, I extend my deepest appreciation for your continued support and trust. We remain committed to delivering excellence and ensuring your utmost satisfaction. If you have any questions, concerns, or require further assistance, please do not hesitate to reach out to our dedicated customer service team. They are always ready to assist you in any way they can.

Thank you for being an integral part of our journey, and we look forward to serving you for many more successful years to come.

Warm regards,

Luis Barboza
President of 515 MIAMI